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## Farewell Eva Herlitz

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Photo: Stickforth

*"It is better to light one small candle than to curse the darkness." (Confucius)*

Sadly we say farewell to

**Eva Herlitz**

July 28, 1952

February 26, 2021

Her dream was a better world in peaceful coexistence, marked by understanding and trust across all borders in space and time.

She was the soul of all our endeavors and projects. With her resplendence, warmth and strength, she inspired our work for over twenty years.

As much as we will miss her, we will measure ourselves by her standards.

In fond memories, Eva Herlitz will always remain the cheerful center of our team.

Her Buddy Bear Family

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Dr. Stephan Franzke, CEO of Berlin Partner, paid tribute to Eva Herlitz with the following words:  
"The Buddy Bear is not Berlin's only ambassador. But no other one is so capable of uniting Berlin's cheerfulness,

diversity and creativity. [...] All over the world, people will remember Eva Herlitz at the sight of a friendly Buddy Bear – and smile!"

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# A Buddy Bear for the Council of Europe in Strasbourg

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On the occasion of the 70th anniversary of its membership, Germany presented the Council of Europe with a Buddy Bear. The design of the Buddy Bear is based on the art work "In the Jungle" by graphic and video artist Alfred Ullrich, son of a Holocaust survivor whose roots lie in the Roma community. It was realized by Berlin-based artist Marina Bitter.

One of the main topics of the current German presidency in the Committee of Ministers is youth. It was therefore fitting that the Buddy Bear was ceremoniously unveiled in the garden of the European Youth Center in Strasbourg on April 21, 2021.

The presentation was performed by Ambassador Rolf Mafael, Permanent Representative of Germany to the Council of Europe, and Marija Pejčinović Burić, Secretary General of the Council of Europe. The ceremony took place in the presence of Mr. Andreas Nick, Chairman of the German Delegation, and Mr. Frank Schwabe, Chairman of the Social Democrats and the Greens Group in the Parliamentary Assembly.



The Council of Europe and its European Youth Center are delighted to give a home to the Buddy Bear and thank Germany for its symbolic donation. This Buddy Bear will warmly welcome hundreds of young people who come to the European Youth Center to participate in activities that foster our values of democracy, human rights and respect for diversity!

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## 30 Years of German-Polish Friendship

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To start the commemorative month marking the 30th anniversary of the German-Polish Friendship and Neighbourhood Treaty, German Ambassador Dr. Arndt Freytag von Loringhoven unveiled an artwork created especially for the occasion on June 1, 2021.

"Poland and Germany have been neighbours for a long time – this agreement has opened the door for us to become close partners and friends," von Loringhoven said.

The Buddy Bear, designed by Polish artist Kinga Offert with motifs of cooperation between the two countries, has been welcoming employees and guests of the German Embassy in Warsaw since then.



The Buddy Bear will embark on a grand tour this fall, touring eight Polish cities. This tour is a campaign of the Goethe Institute aims at promoting the German language.

Worldwide, well over a hundred Buddy Bears stand in front of German missions and institutions abroad, including the Consulate General in Gdansk, Poland.



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## Learning German with the Buddy Bears

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Hélène Mech is a German teacher in La Voulte-sur-Rhône in southern France. She regularly promotes her subject in her high school with exciting projects in order to get the students excited about the German language.

As part of the "semaine des langues", the language week in May, she organized a Buddy Bear project with eight students. The teenagers made a 1m high Buddy Bear, which was divided into about 50 different fields. All students of the high school were then invited to be part of this project and to inscribe themselves within the fields with drawings on the Buddy Bear.

Once again, a great project where young people creatively engage with other countries, languages and cultures.

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## Black & White

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For many residents of Charlottenburg-Wilmersdorf, the two great friends have been part of their district for years. The installation "Black & White" is the eye-catcher at the prominent blunt corner Kurfürstendamm / Leibnizstraße. In order to be able to show and maintain the black and white four-legged friends there in the future, the Mercedes-Benz branch in Berlin has decided to take on a sponsorship for these two bears.

We are grateful for this support!



**Mercedes-Benz**  
Niederlassung Berlin

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## With children into a green future

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In the spring of 2021, the non-profit initiative wirBERLIN called on children between the ages of 6 and 12 to take part in a poster competition under the motto "Protect the environment, it's our future!". The response was overwhelming: Over 1,700 posters reached the association. The winning posters can now be seen on large billboards all over the city, calling for sustainable, environmentally conscious and resource-conserving behavior.

The special prize in the form of a small Buddy Bear was presented by initiator Beate Ernst to the Schadow-Gymnasium, whose students have been involved in the wirBERLIN poster competition for many years.



# Green Buddy Award – Corona-Edition



Die Gewinner\_innen und Kooperationspartner\_innen des Green Buddy Award 2020  
Bild: Schmitt Pictures

On November 5, 2020, the Green Buddy Award was to be presented for the 10th time. The award ceremony was postponed, hygiene concepts were developed – and in the end, due to the pandemic, everything turned out differently again. Therefore, Berlin's district Tempelhof-Schöneberg selected and honored the winners in a virtual ceremony in June 2021 so that they would no longer have to wait for their Buddy Bears and the prize money.

The five Buddy Bears have found a new worthy home, said district mayor Angelika Schöttler. The following companies were awarded:

Loveco GmbH received the award in the category "Retail", in the category "Waste Prevention / Reduce, Reuse and Recycle" the prize went to Leaf Labs GmbH, the award for "Smart Cities Solutions" was given to SunCrafter GmbH and another Buddy Bear was presented by the district to KGO sports GmbH for "Environmentally Friendly Production and Production-Related Services and Craft Businesses". The "Second-Hand Mobility – Project Workshop" of the TU was thrilled to receive this year's Young Green Buddy Award.

## Little bears for big young athletes

In times of the Corona pandemic, many things were different even at the most important young talent award in Berlin sports. Since the young athletes had very different training and competition conditions in the past season, for the first time not the young athlete of the month was chosen, but Berlin's young athletes of the year 2020.

The little Buddy Bears were presented to the great young talents by representatives of the Landessportbund Berlin, the Olympiastützpunkt Berlin, the Senate Department for Education, Youth and Family and the Berliner Sparkasse. Instead of the gala at the Wintergarten Varieté, the trophies were awarded in a small circle and subsequently brought together in a short film.

We would like to take this opportunity to congratulate once again Mira Jeanne Maack (swimming), Johanna Schikora (finswimming), Lena Lееge (athletics), Tom Waldsteiner (water diving), Moritz Wolff (rowing), Fabienne Jährg (cycling), Nils Matache (gymnastics) as well as Lea Enderlein and Malte Brandt (ice dancing) on their impressive achievements.



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*Instagram*

[Follow the Buddy Bears also on Instagram!](#)  
[buddy\\_baer\\_berlin](#)



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## Limited special edition of 2D Buddy Bears

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In memory of Eva Herlitz we offer a limited edition of 2D Buddy Bears for sale.

These are 36 cm high figures made of acrylic glass with a base. Between two acrylic glass bears, each 1cm thick, there is a double-sided painting by the renowned Swiss artist Sabeth Holland. Both women were connected by a long lasting friendship, which found its expression in many colorful bears. Some of these Buddy Bears have already been auctioned off in the past for a good cause (to be seen in the accompanying photos). Also, 50% of the proceeds from these unique items will go to charity and will be forwarded to the child relief organization Buddy Bear Help. Eva Herlitz founded the association in 2004 to help children in need quickly and unbureaucratically. Buyers of the 2D unique items receive a corresponding donation receipt from Buddy Bear Help.

Prices as well as further information about the objects are available on request. Please contact Dr. Klaus Herlitz if you are interested: [herlitz@buddy-bear.com](mailto:herlitz@buddy-bear.com).



You can find works of the artist Sabeth Holland among others on [www.sabethholland.ch](http://www.sabethholland.ch).

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## Buddy Bear Berlin is committed to Children

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**BERLIN: Buddy Bear Berlin has stood up for the youngest in our society from day one** and has continued to expand its support since 1 January 2019: **5%** of all net revenue generated in the [web shop](#) is given **to children's relief organisations**. This applies to all sales at the stated retail price.

Large Buddy Bear sculptures can also be purchased for a preferential price by donating to one of the following children's aid organisations (at the amount specified on the website): *TrauerZeit* – Zentrum für trauernde Kinder und Familien; *Die Arche* – Kinder- und Jugendzentrum or *Buddy Bear Help e.V.*

### Charity

Since 20th of June 2001, when the first Buddy Bears sprung up on Berlin streets and squares, Buddy Bear activities have been intrinsically linked to helping needy children. Buddy Bears are frequently auctioned off at charity events in support of UNICEF and other children's aid organisations. The total funds generated to date amount to over

**2,471.700 EUR (July 2021)**