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## Newsletter 3 / 2009

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### Let's go Europe

**Special United Buddy Bears Exhibition in Berlin  
20<sup>th</sup> July to 4<sup>th</sup> September 2009 – Neues Kranzler Eck**



Photos: 27 European United Buddy Bears at *Neues Kranzler Eck*, Kurfürstendamm

The United Buddy Bears are back in Berlin. Since the exhibition on *Bebelplatz* in 2006, the 140 ambassadors of peace from Berlin have visited many different cities, attracting millions of visitors. In the autumn of 2006, they travelled to Vienna, followed by Cairo and Jerusalem in 2007, Warsaw, Stuttgart and Pyongyang in 2008 and Buenos Aires and Montevideo in 2009. The first visit to South America was the most recent stop on their global tour.

From 20<sup>th</sup> July to 4<sup>th</sup> September, 27 United Buddy Bears representing the EU member states are standing together “hand in hand“ at *Neues Kranzler Eck*, accompanying the people of Berlin and their guests through the summer months.

The individual Buddy Bears were designed by artists from the respective European countries. They tell their stories in a diverse and colourful manner, inviting us to get to know and discover our neighbours in our *Common House of Europe*.

For half a century now, the European Community has stood for a peaceful coexistence of very different nations and for overcoming past conflicts on our continent.

### **The Big Euro Quiz**

The exhibition is accompanied by a big quiz about Europe. Participants find the 20 questions and the card required to enter the competition in the exhibition flyer – the *Euro Passport* – available directly at *Neues Kranzler Eck*. Alternatively, take a closer look at one of the information boards. The first prize is a trip for two to Brussels.

\*Closing date for competition entries is 2<sup>nd</sup> September 2009. The winners will be announced by the radio station *105.05 Spreeradio*.

### Setting up at *Neues Kranzler Eck*



Photo left: The removal and transport company *Haberling* transported the Buddy Bears to their location at *Neues Kranzler Eck* for the Europe exhibition.

Photo centre: The *Technisches Hilfswerk* with a strong set-up team and a large team van

Photo right: The bears are positioned accurately within the circle with huge steel pliers and muscular strength.

Setting up the larger-than-life Buddy Bears – each with a concrete base weighing approximately 140kg – is a great logistic and organisational challenge at every exhibition. At *Neues Kranzler Eck*, we were supported by the *Technisches Hilfswerk* from Berlin-Reinickendorf and the removal and transport company *Haberling*.

### Premiere for the new Maltese United Buddy Bear



Photo left: The United Buddy Bear Malta “hand in hand” with other European Buddy Bears.

Photo right: (f.l.t.r) the Maltese Ambassador, H.E. John Paul Grech with the artist Adrian Abela and Chantal Sciberras (Maltese Embassy)

The opening of the Europe exhibition was also a premiere for a new Buddy Bear representing Malta. In June 2009, the artist Adrian Abela won a creative award launched by the “Malta Council for Culture and the Arts”. Shortly afterwards, he travelled to Berlin with his sketches for the new Maltese Buddy Bear.

Adrian Abela created a Buddy Bear showing Malta within the circle of United Buddy Bears as the proud Maltese people see their country: “Malta – a diamond in the Mediterranean Sea”. Surrounded by blue waves drawing the Maltese cross on the bear’s belly, Malta is wrapped around the bear’s neck as a shimmering diamond.

**We would like to thank our partners and the sponsors of the United Buddy Bears at *Neues Kranzler Eck*!**





## First Buddy Bear for Taiwan

More than 1300 Buddy Bears are spread all over the world. And thanks to the initiative of the German Institute, Taiwan is now among the countries proudly presenting a bear sculpture. On 27<sup>th</sup> June 2009, the first Buddy Bear was introduced to the public at the "German Night" in the course of the Taipei Film Festival.

Taiwanese and German schoolchildren created the sculpture together with the artist Hung Chun-Yuan as part of the German school partnership programme "PASCH". The Buddy Bear in Taiwan is a synthesis of German and Taiwanese elements: German cars, football, Einstein and Beethoven are coupled with the 101 Tower in Taipei, plum blossoms and the Taiwanese black bear.

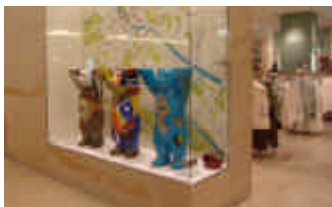
Over the next 365 days, the bear is going to travel through Taiwan, participating in various events with a reference to Germany.

As the bear should not remain nameless, the German Institute in Taipei has called a competition to name the Buddy Bear. Until 3<sup>rd</sup> October 2009, original suggestions for a name including a short statement providing the reasons for the choice of name can be sent to the German Institute.



## Preview:

### United Buddy Bears – The Minis in August



#### Galeria Kaufhof at Berlin-Alexanderplatz

On the occasion of the Athletics World Championship 2009, the small United Buddy Bears will be shown in the *Galeria Kaufhof* at Alexanderplatz from 4<sup>th</sup> to 19<sup>th</sup> August.

Photo: UBB – The Minis, Galeria Kaufhof 2007

### United Buddy Bears – The Minis in September



#### Wasserburg at Lake Constance

Subsequently, the United Buddy Bears – The Minis will be travelling to Lake Constance. 100 Buddy Bear Minis will be presented in the municipality of Wasserburg from 23<sup>rd</sup> August to 13<sup>th</sup> September, celebrating Wasserburg's 1225<sup>th</sup> anniversary.

Photo: Painting competition at a kindergarten in Wasserburg, June 2009.

## Charity

So far, over **€1,590,000\*** have been raised with Buddy Bear activities in aid of UNICEF and many local children's relief organisations through donations and auctions (\*reference date: July 2009)